

MARKETING PLAN



Your vendor fees go to...

CHANNELS

SPONSORS

PARTNERS



Vendors

Our **#1 partner in marketing**, vendors receive a marketing packet with social posts, images and helpful tips to **promote the market through their channels**.

Social Media

- Social Media Liaison
- Paid FB & IG ads
- Facebook Page & Groups
- Instagram Account
- Next Door Account

Digital

- Main website & partner links
- Online community calendars
- Digital restaurant & bar posters

Physical

- Mailers to 1000 homes
- Flyers to businesses
- Posters in community spaces
- Banners along market route

With Sponsor Support

we can do more!

More FB & IG ads

More community calendars

More digital ads at bars & restaurants

More mailers to homes

More flyers & posters around area

More banners along roads

To refer a company for sponsorship, email us!

director @timnathfarmersmarket.org

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